

For Immediate Release

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**DELPHI HONORED FOR VIDEO CREATIVE EXCELLENCE,
WINNING TWO MEDIA AWARDS**

ALAMEDA, Calif.—July 29, 2009 – Delphi Productions and ICON Exhibits today announced that Delphi has been honored with two Awards of Excellence by the 15th Annual Communicator Awards and the International Academy of the Visual Arts (IAVA). Top-tier IAVA professionals recognized Delphi’s videos for Medtronic’s Vision 3D portfolio of products at the Heart Rhythm Society’s 29th Annual Show, and for Applied Materials’ Glass Coating process used across multiple corporate, sales and marketing platforms. <http://www.vimeo.com/delphimedia>

The Communicator Awards’ video entries are judged against a high standard of excellence and winners are selected based on their best-of-breed performance in numerous communications’ areas. The Award of Excellence is the highest honor acknowledged by the Communicator Awards and the IAVA board.

“We’re thrilled to be recognized by the esteemed IAVA for these two exciting media projects and we are thankful to Medtronic and Applied Materials for the opportunity to bring their brands to life in such a dynamic medium,” said Justin Hersh, President and CEO of Delphi and ICON. “We are long-time proponents of media creation and integration into event environments and have supported this belief with in-house capabilities for over eight years.”

This is the second consecutive year that Delphi has received Communicator Awards. Last year Delphi received an Award of Excellence in Interactive Education for Southern California’s “A Houseful of Thomas Edison’s Bright Ideas,” and an Award of Distinction in Corporate Image for Medtronic’s corporate branding video.

Delphi produces media elements and delivery systems that not only work well together, but also become seamless parts of an overall environment – be it a physical or virtual event or tradeshow, or a museum. “We believe media will continue to play an increasingly important role in all of these visual environments and we’re proud to have an in-house expertise to offer our clients as part of their integrated marketing and sales programs,” said Tony Erpelding, VP of Creative Services at Delphi and ICON.

Delphi and ICON merged in March 2009, creating a diversified enterprise with a more robust product, service and solutions offering for organizations in the tradeshow, events, museum and retail marketplace. Together, Delphi and ICON have nearly a century of combined experience, an extensive geographic reach with offices in the San Francisco Bay Area, Ft. Wayne, Los Angeles and Berlin, Germany, and a strong industry commitment through key affiliations with EDPA, TSEA, HCEA, CEMA, EMI, IFES, AAM.

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