

For Immediate Release

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GROUP DELPHI HIRES DIRECTOR OF BUSINESS DEVELOPMENT

ALAMEDA, Calif. — Oct 19, 2010 –Group Delphi today announced the addition of Jacques Geoffrion, as a Director of Business Development. Geoffrion brings Group Delphi and its clients a breadth of experience in events, exhibits, digital media and emerging communications. His success has been in developing programs that put his customers at the forefront of marketing in their industries. Experienced with companies in the U.S., South East Asia, China and Europe, Geoffrion will be based at Group Delphi's headquarters in Alameda, CA, serving clients worldwide.

“At Group Delphi we are committed to offering our clients strategic and creative face-to-face marketing solutions that help them connect with their customers in distinctive, memorable and innovative ways,” said Justin Hersh, Founder and CEO of Group Delphi. “Doing this effectively requires a deep understanding of the emerging tools and resources available and how to apply them for optimal results – whether its media, events, exhibits or a combination of these. Jacques has that understanding and a track record to back it up with industry leaders such as Oracle, Intel, Square-Enix, McAfee and Symantec. We are very pleased to have Jacques on board so he can apply his multi-faceted experience in working with our team as we advance our clients' face-to-face marketing programs.”

Geoffrion began his career in television journalism – shooting and editing national news and working in production management. In the mid-nineties he moved into corporate communications and events, serving as president of Total Media in South San Francisco and then vice president of sales and marketing at InVision Communications in Walnut Creek, CA. Before moving to The Kenwood Group as an account manager in 2008, Jacques fulfilled a long-time dream of purchasing and running a motorcycle dealership in Oakland, CA that became recognized nationally with numerous awards.

“Group Delphi has an impressive suite of services for events, exhibits, media and museums as well as hands-on knowledge of emerging communication tools. Plus, they have the creative vision and process to effectively apply these services and tools to bring projects – no matter how big or small -- to fruition,” said Geoffrion. “To me, that's exciting! I'm really pleased to be a part of this very strategic, very creative team.”

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Group Delphi supplies strategic and creative solutions for companies' face-to-face marketing needs. Our mission is to help clients grow profitably through memorable experiences and dynamic environments. Delphi Productions and ICON Exhibits merged to form Group Delphi in March 2009, creating a diversified enterprise with a robust product, service and solutions offering for organizations in the tradeshow, events, museum and retail marketplace. We have over 60 years of industry experience, an extensive geographic reach with offices in the San Francisco Bay Area, Ft. Wayne, Chicago and Berlin, Germany, and a strong industry commitment through key affiliations with EDPA, TSEA, HCEA, CEMA, EMI, IFES, AAM. For additional information about Group Delphi, please visit www.groupdelphi.com.

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