

*For Immediate Release*

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## **GROUP DELPHI HIRES SENIOR ACCOUNT EXECUTIVE**

ALAMEDA, Calif. — Aug 17, 2011 –Group Delphi today announced the addition of Mark Hubbell as a Senior Account Executive. Hubbell brings Group Delphi and its clients twenty five years of experience in the conceptual development, design and production of tradeshow exhibits, corporate environments, product prototypes and other specialized structures for unique commercial applications. Serving global clients representing a wide range of industries, Hubbell will be based out of Group Delphi's headquarters in Alameda, California.

"Mark's strategic thinking, conceptual design experience and production knowledge, and his ability to apply these to develop effective solutions in a wide range of applications and environments, blends perfectly with our approach to clients," said Justin Hersh, Founder and CEO of Group Delphi. "We help companies connect with their customers in distinctive, memorable and innovative ways and we have a deep arsenal of talent and tools to accomplish this. Mark is an outstanding addition to our team and we're proud to have the expertise and resources necessary to support his efforts in serving the face-to-face marketing programs of today's leading companies."

"I'm very pleased to be joining the Group Delphi team and am especially enthusiastic about their unique ability to create and integrate dynamic electronic media with physical environments," said Hubbell. "This facilitates new possibilities for communication within the three dimensional environment which will really help companies take their customer experiences to the next level."

Hubbell has a Bachelor of Arts degree in Mass Communications from the University of Denver.

Group Delphi supplies strategic and creative solutions for companies' face-to-face marketing needs. Our mission is to help clients grow profitably through memorable experiences and dynamic environments. Delphi Productions and ICON Exhibits merged to form Group Delphi in March 2009, creating a diversified enterprise with a robust product, service and solutions offering for organizations in the tradeshow, events, museum and retail marketplace. We have over 60 years of industry experience, an extensive geographic reach with offices in the San Francisco Bay Area, Ft. Wayne and Berlin, Germany, and a strong industry commitment through key affiliations with EDPA, TSEA, HCEA, CEMA, EMI, IFES, AAM. For additional information about Group Delphi, please visit [www.groupdelphi.com](http://www.groupdelphi.com).

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