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DELPHI AND ICON MERGE, EXPANDING REACH IN EVENT MARKETING INDUSTRY

ALAMEDA, Calif.-- March 5, 2009 – Today Delphi Productions and ICON Exhibits announced their merger, creating a diversified enterprise with a more robust product, service and solutions offering for organizations in the tradeshow, events, museum and retail marketplace. Nearly a century of combined industry experience along with highly compatible leadership philosophies, company cultures, business practices and talent teams, provide the strong foundation necessary for reinforcing such a model.

Company leaders, Justin Hersh of Delphi and Michael Parrott of ICON, remain actively involved with Hersh serving as President and CEO and Parrott as Chairman of the combined businesses.

“We’re thrilled to bring our two companies together, increasing the geographic coverage of the combined organization and adding services to both customer bases,” said Hersh. “ICON’s expertise in exhibit systems and custom rentals, and their unbeatable service, blend perfectly with Delphi’s creative, marketing, fabrication and media strength. We are confident that our existing and potential customers will find our combined entity the right company, at the right time, with the right services. It is Delphi’s 20th anniversary this year and I can think of no better way to celebrate this fact than to shape the company for the next 20 years.”

“Real synergies exist in bringing together our two companies – it is a clear case of 2+2=5 because the companies have sufficiently different strengths,” said Parrott. “This merger takes us years into the future, allowing us to accomplish things we always envisioned for our company. We’re delighted with this exciting development and the positive impact it will have on our combined customer base and the marketplace.”

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The new enterprise will be headquartered in the San Francisco Bay Area – Alameda, the

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current headquarters of Delphi – and will maintain the production, sales and service operation at ICON's Ft. Wayne, Indiana campus where ICON has been for 64 years, as well as Delphi's offices in Los Angeles and Berlin, Germany. Each entity will retain its current structure and name for the foreseeable future.

Delphi and ICON serve national and international customers in a wide range of industries and organizations including aerospace and defense, automotive, broadcast, consumer products, electronics, food and beverage, healthcare, manufacturing, museums and technology. Delphi and ICON are affiliated with the following industry organizations: Exhibit Designers & Producers Association (EDPA), Trade Show Exhibitors Association (TSEA), Healthcare Exhibitors Association (HCEA), Corporate Event Marketing Association (CEMA), Event Marketing Institute (EMI), International Federation of Exhibition Services (IFES) and the American Association of Museums (AAM).